

Contest Rules

This contest ("**Contest**") is sponsored by Fluke Electronics Corporation together with certain of its affiliated entities ("**Sponsor**"). The Contest starts at 11:59 pm Pacific Time on November 18, 2016 and ends 11:59 pm Pacific Time on March 31, 2017. **By entering the Contest, entrants agree to be bound by and to comply with these Official Contest Rules.** NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

Eligibility: Contest is open to any legal resident of any state of the United States and the District of Columbia who is 18 years of age and older and enrolled in a post-secondary a vocational, technical, two-year and four-year college, university and/or apprenticeship program ("**Eligible Institutions**"). Students enrolled in educational institutions that are not Eligible Institutions are not eligible to participate. In addition any student who was part of any finalist or grand prize winning team in any prior contest of Sponsor that is similar to the Contest is also not eligible to participate. Employees, officers, directors, agents, and representatives of Sponsor, its ultimate parent company, and each of their respective divisions, subsidiaries, affiliates, advertising and promotion agencies and family members and those residing in the same household of each such individual collectively, ("**Related Parties**"), are not eligible to win a prize. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. or YouTube, LLC.

To Enter:

Initial Application Phase

First, entrants must form a team that consists of:

- One to five students enrolled in the same Eligible Institution ("**Members**"); and
- One adviser who is at least 21 years of age or older, is affiliated with the Eligible Institution, and is a member of the Fluke Education Partnership Program ("**Adviser**"). Please see www.fluke.com/educators for information on how to sign up for the Fluke Education Partnership Program for free.

Together the Members and Adviser form a team ("**Team**"). The Team must also designate an educational department at the Eligible Institution ("**Department**") to be the Team's champion in the Contest.

Second, the Team must visit www.fluke.com/fcstudentcontest and follow the instructions to enter the Contest by submitting an application ("**Application**"), which includes the Entry Project described below and all other entry materials) by 11:59 pm Pacific Time on **November 18, 2016**. Limit one entry per Team. Each Team must agree to these Official Contest Rules and will each be considered a separate "Entrant" for purposes of these Contest Rules.

Next, to complete the Application, the Team must come up with an idea for a project ("**Entry Project**") that will demonstrate how the Team would use Fluke Connect technology on the job. Specifically, the Team must identify how it would use Fluke Connect tools to accomplish one or more of the following goals:

- Improve maintenance service to a facility;
- Improve team collaboration and communication;
- Improve operational efficiency and productivity (number of steps taken; time to complete a job; number of people required);

- Improve reliability / machine health (involving data management);
- Improve client communication (reporting);
- Increase monetary savings (cheaper cost to fix, other ROI); or
- Save energy (identify over-consumption)

All projects and applications must follow correct safety procedures. An automatic deduction of five points will be taken off the teams' overall judges' score for an infraction of this rule.

The Entry Project must involve the proposed use of one or any combination of the following Fluke Connect tools, up to ten different tool models, plus a thermal imager:

- 3000 FC Digital Multimeter;
- v3000 FC, AC Voltage Module;
- v3001 FC, DC Voltage Module;
- a3000 FC, AC Current Module;
- a3001 FC, iFlex AC Current Module;
- a3002 FC, AC/DC Current Clamp base (compatible with i410 and i1010 Fluke current clamp accessories);
- t3000 FC, K-Type Temperature Module;
- TiS75 Infrared camera;
- 789 process meter;
- 1587 insulation tester;
- 376 clamp meter;
- 805 vibration meter
- 902 hvac clamp meter
- 279 thermal multimeter
- 3501 FC Gateway
- 3510 AC Voltage Sensor
- 3511 DC Voltage Sensor
- 3520 AC Current iFlex Sensor
- 3521 DC 2000A Current Sensor
- 3530 K-Type Temperature Sensor
- 3530 3 Phase Power Monitor

On or before **December 8, 2016**, a panel of Sponsor-designated judges ("**Judging Panel**") will select the top five Applications as submitted by different Teams ("**Teams**") based on the following ("**First Round Judging Criteria**"): innovation and creativity (25%), technical skills demonstrated (25%), business value (25%), and presentation skills (25%).

On **December 9, 2016**, Sponsor will notify the Finalist Teams ("**Finalist Teams**") by phone and/or e-mail and send to each Finalist Team the actual Fluke Connect tools referenced in their Entry Project and a report-out template so that the Entry Project can be completed in accordance with the report-out template and these Contest Rules.

First, each Finalist Team must submit an introduction ("**Introduction**") of the Team and their Entry Project with written descriptions and photos, and videos if desired, by 11:59 pm Pacific Time by **January 31, 2017** by email (sent to education@fluke.com) and/or third party FTP service. Files will be retrieved

from an agent of the Sponsor from the email and third party FTP service used by the Finalist Teams. Finalist Teams. Any videos must comply with YouTube supported file formats: MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, and WebM and photos must be submitted as separate 300 dpi image files as well as embedded in documents.

Second, the Finalist Teams must then submit their completed Entry Projects, including a full project description, any methodology documentation (site/setup photos and/or video), results (before/after data, ROI calculations), and other metrics that demonstrate the business value delivered by the project, by 11:59 pm Pacific Time on **March 31, 2017** by email (at education@fluke.com) and/or third party FTP service; following the same video and photo format specifications set out above. Files will be retrieved from an agent of the Sponsor from the email and third party FTP service used by the Finalist Teams.

Then, the Introductions and completed Entry Projects submitted by the Finalist Teams will be posted by Sponsor on the Fluke Facebook page and/or Fluke YouTube channel, and/or website on or about **April 2, 2017**.

From **April 3-7, 2017**, the general public will be permitted to vote once for their favorite submission, using a third party monitored voting tool on the Fluke Facebook page or website. No member of the public will be allowed more than one vote. Public voting ends 11:59 pm Pacific Time on **April 7, 2016**.

From **April 3-7, 2017** the Judging Panel will evaluate each completed Entry Project according to the Judging Criteria.

Following **April 7, 2017**, the winning Entry Projects submitted by the Finalist Teams will then be determined by the Judging Panel based on the following: public voting will be given a 25% weighting and evaluation by the Judging Panel based on the First Round Judging Criteria described above; and the total score by Judging Panel will be given a 75% weighting and evaluation by the Judging Panel based on the First Round Judging Criteria described above.

In the unlikely event of a tie, the relevant top five Finalist Team Applications or winning submissions will be determined by the Judging Panel based on the highest score in the following category of the Judging Criteria: **technical skills demonstrated**.

Prizes: The prizes to be awarded are as follows:

- *Grand Prize.* One grand prize winning Team will win \$1,000 worth of Fluke tools for its Department, the tools used for the Contest (including thermal imager; approximate retail value, ("ARV"): \$2,500), and a trip for all Members of the Team plus their Adviser (or an instructor affiliated with the school who is 21 years or older and is approved in writing by Sponsor) to a hotel in Seattle for three days and two nights (ARV: \$12,000). The trip includes a visit to Fluke Park in Everett, Washington to meet the Sponsor's leadership team, the Fluke Connect engineering and marketing teams, a tour of the Fluke museum and manufacturing floor, and a tour of the Boeing Manufacturing and Flight Museum. Dates of travel and hotel are subject to availability. Hotel and roundtrip airfare for winners will be booked by an agent of the Sponsor. Airfare will be booked in economy class, departing from airport closest to the Team's Eligible Institution. Cost for meals for each participant during the travel period will be covered by the Sponsor up to \$150 per person, per day via Visa gift card. Rental car to travel around the Seattle metro area will be provided and paid for by the Sponsor. Rental car only be driven by team members with a valid license, 21 years and older. Winners must obey all local laws in connection

with their participation, including lodging restrictions. All expenses and incidental travel costs not expressly stated above, including but not limited to personal charges at lodging, telecommunication charges, security fees, taxes, or other expenses or incidentals are the responsibility solely of winning Members and Adviser, or other approved instructor. ARV of grand prize package is \$15,500.

- *Second place prize.* One second place prize winning Team will win \$500 worth of Fluke tools and tools used for the Contest (including the thermal imager) for the Team's Department (ARV:\$2,500). Total ARV for second place prize package is \$3,000.
- *Third place prize.* One third place prize winning Team will receive \$500 worth of Fluke tools and the tools used for the Contest (thermal imager not included and must be returned) for the Team's Department. Total ARV for third place prize package is \$1,500.
- *Fourth and Fifth place prizes.* One fourth place and one fifth place prize winning Team will each with the tools used for the Contest (thermal imager not included and must be returned) for each Team's Department. Total ARV for fourth and fifth place prize package is \$1,000.

Odds of winning depend on number and quality of eligible entries received. EACH TEAM AND INSTITUTION THAT RECEIVES A PRIZE IS SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH RECEIPT OR USE OF ANY PRIZE WON. Prizes are not transferable; no substitutions or exchanges permitted. Sponsor maintains the right not to award a prize if the criteria for completion have not been met. Limit one prize per Team.

Notification: Winners will be notified by phone and email on or about **April 12, 2017** and must follow the instructions contained in the notification to claim a prize. Prizes or any portion thereof returned as undeliverable or otherwise not claimed within 15 days after delivery of notification will be forfeited. As a condition of winning, Sponsor may require each Team's Members, Advisers and Eligible Institutions to sign an affidavit of eligibility, liability release, publicity release, and acceptance of these Contest Rules to claim a prize.

Privacy; Name and Likeness Release: Please see Sponsor's privacy policy at <http://en-us.fluke.com/site/privacy/privacy-policy.html>. Except where prohibited by law, entry into the Contest constitutes permission to use entrant's Entrants (including each Member's and Advisor's) name, city of residence, likeness, prize information, and description of which Eligible Institution each Entrant is affiliated with, without limitation, in connection with the Contest (including as part of the publicly-distributed Contest winner list) and for Sponsor's promotional purposes without further permission or compensation.

Sponsor's License of Rights to Application. By entering into this Contest and submitting your Application, you grant the Sponsor, and its successors, assigns, licensees, representatives, and agents, a perpetual, irrevocable, royalty-free, non-exclusive, worldwide right and license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your Application and all other Contest materials, or any portion thereof, in connection with the Contest and for any entertainment, instruction/education, advertising, marketing, promotional, or business purposes, and to incorporate Applications and Contest materials, in whole or in part, into other works in any manner, form, media or technology now known or later developed. You agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above in this paragraph. You will not be entitled to compensation for any use by

Sponsor, or its agents, licensees or assignees, of your Application or Contest materials. Applications and all other Contest materials will not be returned to entrants.

Representations and Warranties. By submitting an Application, each entrant represents and warrants itself and for and on behalf of the entrant's team that (except for any Sponsor names or intellectual property) (a) the entrant and its Team own all rights in and to the Application, completed Entry Project, Introduction and all Contest materials submitted by the Team (including, without limitation, all copyright and other intellectual property rights); (b) all such Application, completed Entry Project, Introduction and Contest materials are original works of authorship on the entrant's and the Team's part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other intellectual property or proprietary right of any other person or entity; and (c) all such Application, completed Entry Project, Introduction and Contest materials do not and will not violate any applicable law, rule, regulation, or policy, including without limitation any policy of an Eligible Institution.

No Confidentiality in Application: Each entrant acknowledges that Sponsor may have access to, or may independently create content, product/service improvements, and material similar or identical to, the information provided in the Application and all other Contest materials, and each entrant's agrees that it will not be entitled to any compensation by reason of the use by Sponsor of such similar or identical improvements or material. Each entrant understands and agrees that all Applications submitted to Sponsor will not be treated as confidential, and each entrant agrees not to include or disclose any trade secrets or other confidential or proprietary information in any Application responses.

Disclaimer; Liability Release: Sponsor and each other Related Party are not responsible for any electronic, hardware or software program, network, Internet or computer malfunctions, failures or difficulties of any kind, or any late, lost, illegible, incomplete, damaged or misdirected entries. By entering the Contest, entrants release Sponsor and Related Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Intellectual Property Notice. FLUKE and FLUKE CONNECT are trademarks of Fluke Corporation. The Contest and all accompanying materials are copyright © 2016 by Sponsor. All rights reserved.

General: Contest subject to applicable federal, state and municipal laws. Contest and these Contest Rules will be governed, construed and interpreted under the laws of the State of Washington, U.S.A. without regard to any choice or conflicts of law principles that might refer the interpretation or enforcement thereof to the laws of any other jurisdiction. Sponsor reserves the right to amend, modify or cancel the Contest at any time without notice in order to maintain the security, fairness or proper play of the Contest, or any other reason Sponsor determines to be appropriate in its discretion. For example, if viruses, unauthorized human intervention, or other causes beyond Sponsor's control affect the security or proper play of the Contest, Sponsor may terminate the Contest early and award prizes based on Judging Panel review of all eligible entries submitted prior to such termination based on the Judging Criteria. Entrants who violate these Official Contest Rules, violate any law, rule, regulation, or policy in connection with participation in the Contest, tamper with the operation of the Contest or

engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (as determined in Sponsor's discretion) are subject to disqualification. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified from the Contest. Any provision of these Official Contest Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Contest Rules will remain in effect.

For questions about the Contest email education@fluke.com or call 425.446.4600. For winner names and these Official Rules visit www.fluke.com/fcstudentcontest, or send written request with stamped, self-addressed, return envelope to Fluke Electronics Corporation, ATTN: Fluke Connect Student Contest c/o Toffee Coleman, 6920 Seaway Boulevard, M/S 201E, Everett, WA 98203 USA. Sponsor's computer clock located at such address is the official timekeeper for this Contest.